

Join advisors assembled by the Wisconsin Technology Council for a *free* session to help entrepreneurs of all types learn more about the basics of launching, funding, and growing a young business by attending the **Wednesday, July 26** event in Superior.

The State of Wisconsin Initiative to Fast Track Entrepreneurs, or SWIFT, is made possible through a grant from the U.S. Small Business Administration and supported by U.S. Sen. Tammy Baldwin. The goal of the statewide program is to connect entrepreneurs of all types – not just tech-based – with resources, advice and networking through the Tech Council and others to help them succeed.

Mentors will speak and answer questions on areas such as legal steps to starting a company, funding sources for such firms, and public resources generally available to entrepreneurs. Attendees will engage in an exercise aimed at bringing forth their ideas and any challenges that lie ahead.

## WHEN:

• Wednesday, July 26 from 8:30 a.m. – 12 p.m.

## **WHERE:**

Yellowjacket Union – Great Room A; 1605 Catlin Ave., Superior, Wis.

## WHAT:

The sections that will be covered are as follows:

- BREAKFAST
- WHAT FLAVOR OF ENTREPRENEUR ARE YOU? (OPENING EXERCISE)
- HOW DO I LAUNCH MY BUSINESS?
- HOW DO I FUND MY BUSINESS?
- HOW DO I GROW MY BUSINESS?
- LAUNCHING, FUNDING, GROWING AND SUCCEEDING

To register, <u>click here</u> or scan the QR code below.



<sup>\*\*</sup> Panelists to be announced. \*\*